

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

*In re* the Patent Application of:

**John Carney et al.**

Serial No.: 09/841,423

Filed: April 23, 2001

For: METHOD AND SYSTEM  
FOR PERSONALIZATION  
AND AUTHORIZATION OF  
INTERACTIVE TELEVISION  
CONTENT

Atty. Docket No.: 007412.01058

Group Art Unit: 2427

Examiner: Kurian, Christen A.

Confirmation No.: 5451

**AMENDMENT TO ACCOMPANY A REQUEST FOR CONTINUED EXAMINATION**

U.S. Patent and Trademark Office  
Customer Service Window  
Randolph Building  
401 Dulany Street  
Alexandria, VA 22314

Dear Sir:

In response to the final Office Action mailed November 24, 2010, and concurrent with the filing of a Request for Continued Examination, please amend the instant application as follows:

**Amendments to the Claims** are reflected in the Listing of Claims, which begins at page 2 of this paper.

**Remarks** begin at page 7 of this paper.

If any additional fees are required or an overpayment is made, the Commissioner is authorized to debit or credit our Deposit Account No. 19-0733 accordingly.